## Bowman Williams

### Loyal MSP Sales Hunter | Proven Closer

#### PROFESSIONAL PROFILE:

- Personable and punctual outgoing sales associate with positive attitude. Consistently professional image with client base, co-workers, employees, groups, and professional sales community.
- Demonstrated ability to deliver "on-time" sales standards. Proven capacity for meeting sales production goals relative to sales plan. Recipient of sales recognition award as sales associate of the week during tenure with Comcast.
- Successful qualities as sales associate: Works responsibly in time-sensitive environment. Ability to demonstrate feature and benefits of product systems to varied customer base.

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# **Security & Cloud Focused Mid-sized MSP -** (Business Development Associate) 2017-Present

- -Prospecting and targeting decision makers in companies within our company's ideal customer profile.
- -Uncovering hidden objections and pain points to position our managed services accordingly
- -Marketing and promoting managed services such as general IT services, Microsoft Office 365, cybersecurity, and other general tech support services.
- -Scheduling tech consulting appointments to bring in new clients to our organization.

## **Shipping & Manufacturing Company -** (Inside Sales Coordinator) 2016

- -Promoting and positioning ocean and air freight services to the east coast and southern markets.
- -Handling and assisting existing accounts with ocean and air freight shipments.
- -Creating promotions and marketing materials to emphasize benefits of Transcon's service.
- -Updating and storing customer information for records.
- Emailing ocean and air freight rates to leads.

## Title Loan Services -

(Sales Associate) 2016

- -Managing title loan applications and assisting applicants with required loan documents to complete their funding.
- -Reviewing loan documents for eligibility of the loan.
- -Positioning competitive advantages of our loans to give applicants a sense of urgency.

#### **Comcast** - Chicago Markets

(Direct Sales ) 2014 – 2015

- -Surveyed residents to uncover hidden objections and issues with their current cable, Internet, and Security Systems
- -Demonstrating product services and features and explaining competitive advantages of the services.
- -Follow up with customers to ensure order accuracy, timeliness of installation, and overall product/service satisfaction.

#### **EDUCATION**

Graduate: Murray State University, (Murray Kentucky)

05/201

- 3 Bachelor of Arts in Business Administration
- -Murray State University Business and Management Club / Member
- -Murray State Environmental Club / Treasurer
- -Joliet Junior College History Club / Treasurer
- -Political Leadership Campaign Manager